

**UNIVERSITY "TURAN-ASTANA"**

**APPROVED**

**at a meeting of the Academic Council**

**University "Turan-Astana"**

**Protocol No. \_7\_ « \_22\_ » \_\_02\_\_ 20 23**

**Chairman of the Academic Council**

**\_\_\_\_\_ Professor G.A. Japarova**

**CATALOG OF ELECTIVE DISCIPLINES**

**8 D 041 0 1 – “ ECONOMY ”**

**DURATION OF TRAINING – 3 YEARS**

**(ADMISSION – 2023)**

**ASTANA, 2023**

**Catalog of elective disciplines**  
**8 D 041 0 1 – “ ECONOMY ”**

Module code	Module name	Discipline code	Name of disciplines	Summary	Amount of credits (ECTS)	Semester	Prerequisites	Post-requisites	Expected results of studying the discipline
1	2	3	4	5	6	7	8	9	
<b>Basic disciplines</b>									
<b>Component of choice</b>									
M2	Special	ESSB/ SROE/ SDIE 7203	Strategic development of economic sectors	<p><b>The purpose of studying the discipline:</b> the formation of systemic knowledge among students in the field of strategic development of economic sectors.</p> <p>Within the framework of this discipline the following is studied: and analysis of strategic indicators: cost of capital, assessment using the net present value method , and analysis of the company's market value , management through the selection of strategic positions and ranking of strategic objectives . management based on strong and weak signals , management in the face of strategic surprises , management of strategic recruitment. management of strategic objectives , management in conditions of spontaneous changes , to the concept of intersectoral balance (IB) and intersectoral balance (ISB) schemes , to the concept of economic and mathematical modeling of IB and SME , principles of socially effective policy for the implementation of a dynamic SME system</p>	5/5	1	Economic Research Methodology	Methodology for the development of business planning in economic sectors	<p><b>1. Knowledge acquired by students :</b> theoretical foundations and concepts of strategic development of economic sectors , main economic indicators of industrial development</p> <p><b>2. Skills acquired by students:</b> and analysis of strategic indicators: cost of capital, assessment using the net present value method , and analysis of the company's market value , management through the selection of strategic positions and ranking of strategic objectives . management based on strong and weak signals , management in the face of strategic surprises , management of the strategic balance sheet (SMB).</p> <p><b>3. Skills and competencies acquired by students:</b> skills in applying the principles of socially effective policy to the concept of economic-mathematical modeling of IB and SME , the principles of socially effective policy for the implementation of a dynamic system of SME</p>
M2	Special	KEED/ SERG/ SEDC 7203	Socio-economic development of cities	<p><b>The purpose of studying the discipline:</b> the formation of a system of knowledge about modern concepts of urban economic development, theoretical foundations and global experience in city management, with the theory of forecasting, planning and urban management.</p> <p>Within the framework of this discipline, the following are studied: the basics of organizing a local community; features of the life support systems of the local community; features of urban communities; strategies for socio-economic development of cities; management decisions on improving the process of providing housing to the city population; diagnostics of the road sector and</p>	5/5	1	Economic Research Methodology	Foreign management experience	<p><b>1. Knowledge acquired by students:</b> demonstrate knowledge and understanding in the field fundamentals of organizing optimization of state regulation of the social sphere and methods of analyzing the management of budget programs</p> <p><b>2. Skills acquired by students :</b> apply the basic laws of creation and principles of functioning of subjects and objects of public administration</p> <p><b>3. Skills and competencies acquired by students :</b> conducting an assessment of risk factors, assessing possible economic losses in case of violation economic and financial component of legislation, determining the necessary compensation reserves , applying theoretical knowledge in practice of state</p>

				the economic sphere of the city in order to identify problems and resolve them through management influences; issues of local community organization and local government bodies					regulation of the social sphere.
<b>Major disciplines</b>									
M4	Special	AE/IE/IE 7304	Information economy	<p><b>The purpose of studying the discipline:</b> the formation of system knowledge among students in the field of information economics.</p> <p>Within the framework of this discipline, the following is studied : the nature of an information product: information product and information service. life cycle and obsolescence information product, the benefits of employing specialists and the benefits of society from development of labor relations in the information economy, changes in social structure and the formation of a new social community - a class of intellectuals, problems of fair remuneration for the creator</p> <p>information product and exploitation of intellectual labor, development of the global information market. International information resources, information support for foreign economic activity. international information exchange. information inequality. TNCs have a monopoly on information. the problem of brain drain.</p>	6 / 6	2	Economics of digital business and e-commerce	Doctoral student's research work, doctoral dissertation	<p><b>1. Knowledge acquired by students :</b></p> <ul style="list-style-type: none"> <li>- the concept and features of the information society, the main tasks of business informatization, the specifics of the information market, integrated enterprise management information systems;</li> <li>- concepts, methods and tools, as well as strategies for implementing integrated enterprise management information systems.</li> </ul> <p><b>2. Skills acquired by students :</b></p> <ul style="list-style-type: none"> <li>- use an automated information system, a set of information, EMM and models, technical, software, technological tools designed for processing information and making management decisions .</li> </ul> <p><b>3. Skills and competencies acquired by students:</b> mastery of methods for searching scientific and educational information using full-text and bibliographic databases in the field of collection , processing and analysis of information flows in business processes.</p>
M4	Special	IKBE/EZIP/EKIB 7304	Knowledge Economy and Intellectual Entrepreneurship	<p><b>The purpose of studying the discipline:</b> the formation of systemic knowledge among students in the field knowledge economy and intellectual entrepreneurship .</p> <p>Within the framework of this discipline, the following is studied: the essence of intellectual entrepreneurship , the organization (ecosystem) of intellectual entrepreneurship , the importance of intellectual capital as a strategic resource for socio-economic development and the formation of a knowledge economy , from knowledge, intelligence and abilities to elements of consumer value and competitive advantages. intellectual entrepreneurship as a factor of competitive advantage in the new economy</p>	6 / 6	2	Economics of digital business and e-commerce	Doctoral student's research work, doctoral dissertation	<p><b>1. Knowledge acquired by students:</b> know essence of intellectual entrepreneurship organization (ecosystem) of intellectual entrepreneurship</p> <p><b>2. Skills acquired by students :</b> be able to apply indicators for assessing intellectual capital as a strategic resource for socio-economic development and the formation of a knowledge economy from knowledge, intelligence and abilities to elements of consumer value and competitive advantages.</p> <p><b>3. Skills and competencies acquired by students :</b> skills for developing intellectual entrepreneurship as a factor of competitive advantage in the new economy</p>

Discussed and recommended at a meeting of the Department of Business Administration, minutes No. \_\_\_\_ dated \_\_\_\_\_2022.

Head of the department\_\_\_\_\_G.K.Bekbusinova Dean \_\_\_\_\_L.A.Umirzakova