UNIVERSITY "TURAN-ASTANA"



Approved by order No. In -279

No. 2025.

REGULATION

on holding a competition for the allocation of grants for the implementation of student startups

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1. General Provisions

- 1.1 The purpose of the competition: providing grants for the implementation of innovative and entrepreneurial projects (startups) to students of the Turan-Astana University on a gratuitous basis in order to support the innovative and entrepreneurial potential of students.
- 1.2 The grant is provided as part of the support of start-ups in the field of science, technology, business, social and environmental activities.
- The competition is held by decision of the rector within the framework of the University Development Program for 2025-2029.

2. Conditions of participation

- 2.1. All students of Turan-Astana University can participate in the competition. Individual or collective participation is allowed (a team of no more than 5 people).
- 2.2. Participants must present a project that meets the goals and objectives of the competition, and also demonstrates innovation, viability and potential for implementation.
- 2.3. The project must be at the development or implementation stage and have commercialization prospects.

3. Stages of the competition

- 3.1 Application submission. All participants must submit applications and project proposals by the established deadlines.
- 3.2 Application selection. All submitted applications will be reviewed by the selection committee, which will evaluate the projects' compliance with the stated requirements and criteria.
- 3.3 The composition of the selection committee is determined by the rector's order.
- 3.4 Project evaluation. Projects will be evaluated according to the following criteria:
 - innovativeness and originality of the idea:
 - commercial potential;
 - social and/or environmental significance of the project;
 - degree of project readiness for implementation;
 - team and qualifications of the participants;
 - additional criteria established by the selection committee.
- 3.5 Project evaluation criteria will be communicated to the participants no later than the competition announcement deadline.
- 3.6 Announcement of the winners. The competition results will be announced on the official website of Turan-Astana University and/or through other university communication channels.

4. Application procedure

- 4.1 To participate in the competition, you must submit an application, which must include the following documents:
- 4.1.1 a completed application form (indicating information about the project and its participants);
- 4.1.2 a brief description of the project (1-2 pages);
- 4.1.3 a business plan (if applicable);
- 4.1.4 other documents at the request of the competition organizers.
- 4.2 Applications are accepted by e-mail within the timeframes set by the organizers.

5. Grant amount and conditions of its provision

- 5.1. The grant amount may vary depending on the category and stage of the project, and is determined by the decision of the rector.
 - 5.2. The grant may be used to finance the following goals:
 - 5.2.1 development of a product or service:
 - 5.2.2 marketing and promotion of the project;
 - 5.2.3 purchase of equipment and materials for the startup;
 - 5.2.4 research work and prototyping;
- 5.2.5 other goals at the discretion of the rector based on the presentation of the competition committee.
- 5.3. The grant cannot be used to pay for the salaries of project participants or to pay for tuition at the university.

6. Responsibilities of Grant Recipients

- 6.1. Grant recipients undertake to:
- 6.1.1 provide reports on the expenditure of grant funds at the request of the university at any time;
- 6.1.2 submit an interim report on the progress of the project implementation quarterly after receiving the grant and a final report upon completion of the project no later than one month from the date of completion of the project.
- 6.2. In the event of misuse of grant funds or non-compliance of the project with the terms of the competition, the university has the right to demand a refund.

7. Competition committee

7.1. A competition committee consisting of university representatives is created to evaluate applications and projects. The committee may also include experts in the field of entrepreneurship, innovation and science, as well as representatives of the business community.

7.2. The decisions of the competition committee are approved by the rector. Once approved, the committee's decisions are final and are not subject to revision.

8. Responsibility

8.1. The University shall not be held liable for the unsuccessful implementation of projects, unsuccessful start-ups or losses incurred by participants.

8.2. Participants in the competition shall be responsible for compliance with copyright, intellectual property rights and other legal aspects related to their projects.

9. Final Provisions

9.1. All participants of the competition must comply with the standards of ethics and the legislation of the Republic of Kazakhstan in the process of implementing projects.

9.2. The University reserves the right to make changes to the competition

regulations, which are communicated to the participants...

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