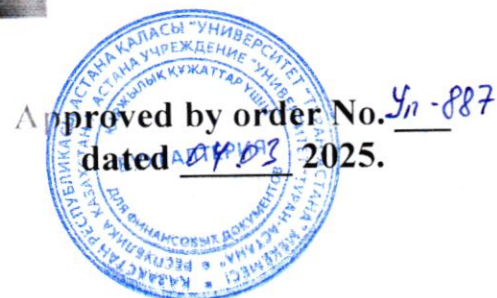
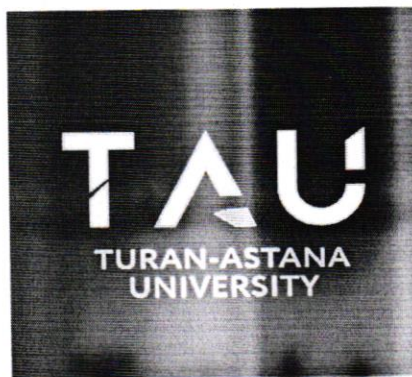


UNIVERSITY "TURAN-ASTANA"



REGULATIONS
on the competition of student startup projects

Astana, 2025

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1. General Provisions

1.1 The purpose of the competition: to support and develop students' entrepreneurial initiatives, stimulate innovative activity and provide opportunities for the implementation of start-up projects.

1.2 Participants: students from all educational programs of the university who have active startup projects or ideas for startups.

2. Competition objectives

2.1 Stimulating students' interest in entrepreneurship and innovation.

2.2 Developing skills in designing and implementing startups.

2.3 Supporting talented students, creating conditions for the development of startups at the university.

2.4 Improving knowledge in the field of business and startups.

2.5 Assistance in the implementation of student projects and ideas.

3. Conditions of participation

3.1 Students of all years, as well as master's and doctoral students of the university, can participate in the competition. Teachers and specialists of the university can participate as mentors.

3.2 Project format: participants must present startups or projects that include innovative ideas, proposals or solutions in the field of economics and social sphere.

3.3 Project requirements:

3.3.1 The project must be original, contain elements of novelty and have practical value.

3.3.2 The project must be at the idea or development stage.

3.3.3 The project presentation must not exceed 7 minutes.

4. Procedure for holding the competition

4.1 Registration of participants:

4.1.1 Registration deadlines are established by the order of the rector.

4.1.2 Registration is carried out via e-mail.

4.1.3 To register, participants submit information about the project team and a presentation of the project by e-mail.

4.2 The organizers reserve the right to select projects for participation in the final of the competition in accordance with these Regulations.

4.3 Final:

4.3.1 Presentation of selected projects to the competition committee and the audience.

4.3.2 Summing up the results of the competition and awarding the winners

5. Project evaluation

5.1 Projects are assessed by a competition committee appointed by the rector's order.

5.2 Evaluation criteria:

- Idea: the degree of originality and relevance of the startup idea.
- Implementation: the degree of validity of the project implementation model.
- Innovativeness: the degree of novelty of the solution or approach.
- Team: the presence of a strong and professional team, its experience and qualifications.
- Social significance: the impact of the project on society or the scope of its application.
- Prospects and sustainability: the potential for the development of the startup in the future.

6. Awarding

6.1 Award categories: 1st place, 2nd place, 3rd place and special nominations for individual evaluation criteria.

6.2 The competition committee may decide to award participants with a certificate for participation in acceleration programs conducted by TAU-InnoHub.

7. Rights and obligations of participants

7.1 Participants' rights:

- Receiving advice from experts during the preparation of the project.
- The opportunity to present your project within the university.
- Receiving an award and recognition for successful work.

7.2 Participants' responsibilities:

- Compliance with the deadlines for submitting materials.
- Respect for the competition, the organizers and other participants.
- Respect for the copyright of the ideas and materials submitted.

8. Responsibility of the organizers

8.1 The organizers are responsible for:

- organizing the competition, monitoring compliance with the rules, substantiating the evaluation criteria;
- ensuring the confidentiality of the ideas and materials presented.

9. Final Provisions

9.1 All issues not regulated by these regulations are resolved by the organizers.

9.2 The regulations may be changed and supplemented by the decision of the organizers.

9.3 The organizers reserve the right to publish the results of the competition and use the submitted materials for educational and advertising purposes.

First Vice-Rector



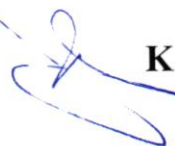
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